

Press release

Paris, October 7, 2022

The iliad Group publishes its energy saving plan and signs up to the EcoWatt charter

Corporate social responsibility

Having launched an ambitious climate strategy on January 21, 2021 – which our teams put into practice on a daily basis – today, in support of the national energy saving initiative launched by the French government, we have published a detailed energy saving plan that includes additional measures applicable with immediate effect.

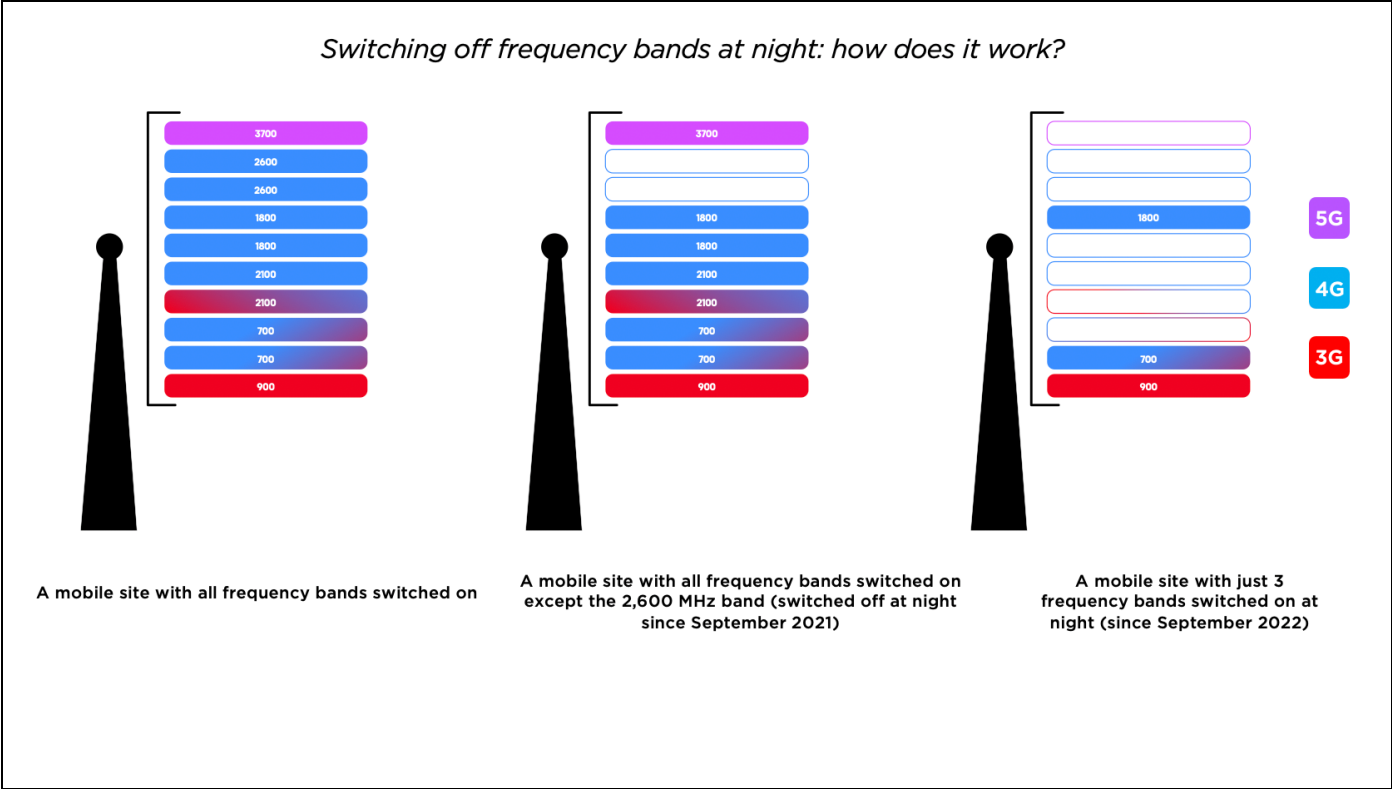
Our climate strategy published in 2021 comprises 10 pledges to achieve carbon neutrality by 2035. In particular, we committed to a sustainable energy policy based on two pillars: improving the energy efficiency of our networks, data centers and products, and supporting the development of renewable energy. Ever since we published this strategy, all of our businesses have been working hard to achieve our targets and we have implemented a number of different measures. Every day, we're taking action to change our habits and significantly reduce our energy use.

And today we're doing even more, implementing new measures focused on three main objectives:

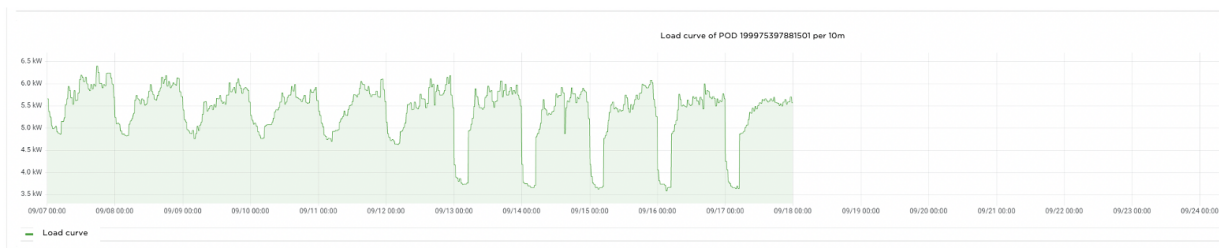
- Further improving the energy efficiency of our networks.
- Optimizing energy use in all of our office and retail spaces.
- Raising awareness among our employees and subscribers and providing subscribers with tools to reduce their energy use.

Further improving the energy efficiency of our networks

Because our networks account for the vast majority of our overall electricity consumption, we’re doing everything we can to optimize their energy efficiency. For the mobile network, we’ve decided to extend our system of switching off certain frequency bands at night by also switching off the 2,100 MHz band for 4G, 2,100 MHz for 3G and 3.5 GHz for 5G. The cells that are switched off come back on automatically when needed in terms of network traffic. This reduces electricity consumption by more than10% during the time the cells are switched off, without impacting either network usage or service quality.



*Electricity consumption of a mobile site before and after switching off
the three additional frequency bands at night*



For our fixed networks, the essential factor is changing from copper to fiber, as a fiber optic line uses four times less energy than copper. That's why we're continuing to place such importance on rolling out fiber and migrating our subscribers to the fiber network, and in so doing we're able to work at the same time on greatly optimizing our copper network equipment. By moving away from copper and minimizing the size of our DSLAMs we've already made significant energy savings, and we're now calling for an acceleration of the plan to eliminate the use of the copper network in France for all fiber-eligible lines for all of the country's four telecom operators, as that's the only real way to make major energy savings across our industry.

Lastly, we're pledging to cut up to 7.05 MW of our data centers' instantaneous electricity consumption this winter if France suffers energy shortages. We'll do this for consecutive periods of 1 to 24 hours whenever necessary if the national electricity grid comes under stress.

Optimizing energy use in all of our office and retail spaces

The Iliad Group has some 10,000 employees in France, making us the second-largest employer in our industry, and over 180 retail stores across the country. Today we're pledging to implement a range of different measures to optimize energy use in all of our office and retail spaces. We've lowered room temperatures by two degrees and implemented energy-saving measures for lighting and IT equipment. And we're also undertaking to significantly reduce the periods of time that our external lighting is switched on, and that the advertising and display screens in our stores are kept on outside opening hours.

Raising awareness among our employees and subscribers and providing subscribers with tools to reduce their energy use

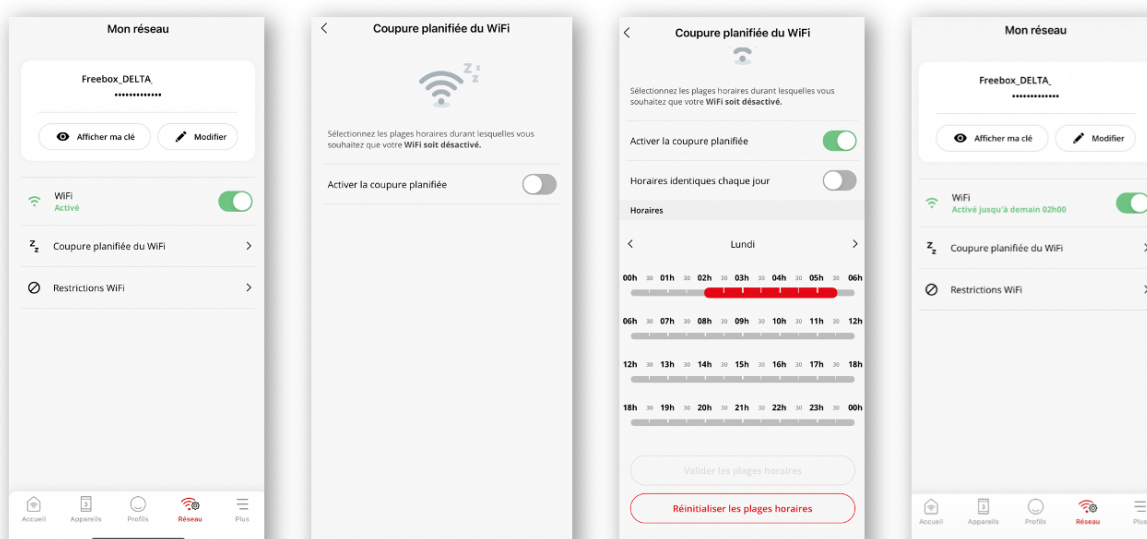
We intend to help our employees and subscribers reduce their energy use by promoting environmentally-friendly actions that are easy to adopt, and providing them with the tools they need to do this. For example, we'll propose our teams training about climate issues and energy saving as from October. And we're making it easier for our subscribers to access energy-saving tools, such as a function in the Freebox Connect app for scheduling times to turn off Wi-Fi, and an Energy Saving menu on certain Freeboxes.

Signing up to the EcoWatt charter

In addition to the above measures, the Iliad Group has signed up to the EcoWatt charter created by RTE (France's electricity transmission operator) with the support of France's energy and environmental management agency (ADEME). The EcoWatt system provides private individuals, companies and local authorities with guidance on how to use electricity responsibly and therefore help ensure that everyone has the electricity supplies they need.

By signing up to this charter, the Group has undertaken to raise awareness of the EcoWatt system among its employees and subscribers and to implement additional measures to reduce its electricity consumption during peak times this winter.

The Freebox Connect app: an easy way of scheduling Wi-Fi turn-off times



To find out more

- Download our 10 climate pledges [here](#)

About the iliad Group

Created in the early 1990s, the iliad Group is the inventor of the world's first triple-play box and has grown into a major European telecoms player, standing out for its innovative, straightforward and attractive offerings. The Group is the parent of Free in France, iliad in Italy and Play in Poland, has over 16,400 employees serving 45 million active subscribers, and generated €7.6 billion in pro forma revenues in 2021. In France, the Group is an integrated Fixed and Mobile Ultra-Fast Broadband operator and had 20.9 million retail subscribers at June 30, 2022 (13.9 million mobile subscribers and 7.0 million fixed subscribers). In Italy – where the Group launched its business in 2018 under the iliad brand, becoming the country's fourth mobile operator – it had over 9.1 million subscribers at end-June 2022. With the acquisition of the Polish mobile operator, Play, in November 2020, the iliad Group became Europe's sixth-largest mobile operator by number of subscribers (excluding M2M). And its acquisition of UPC Polska – which closed on April 1, 2022 – has made the Group a convergence leader in Poland.

Find out more at:



www.iliad.fr/en

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Contacts

Investor relations: ir@iliad.fr

Press relations: presse@iliad.fr