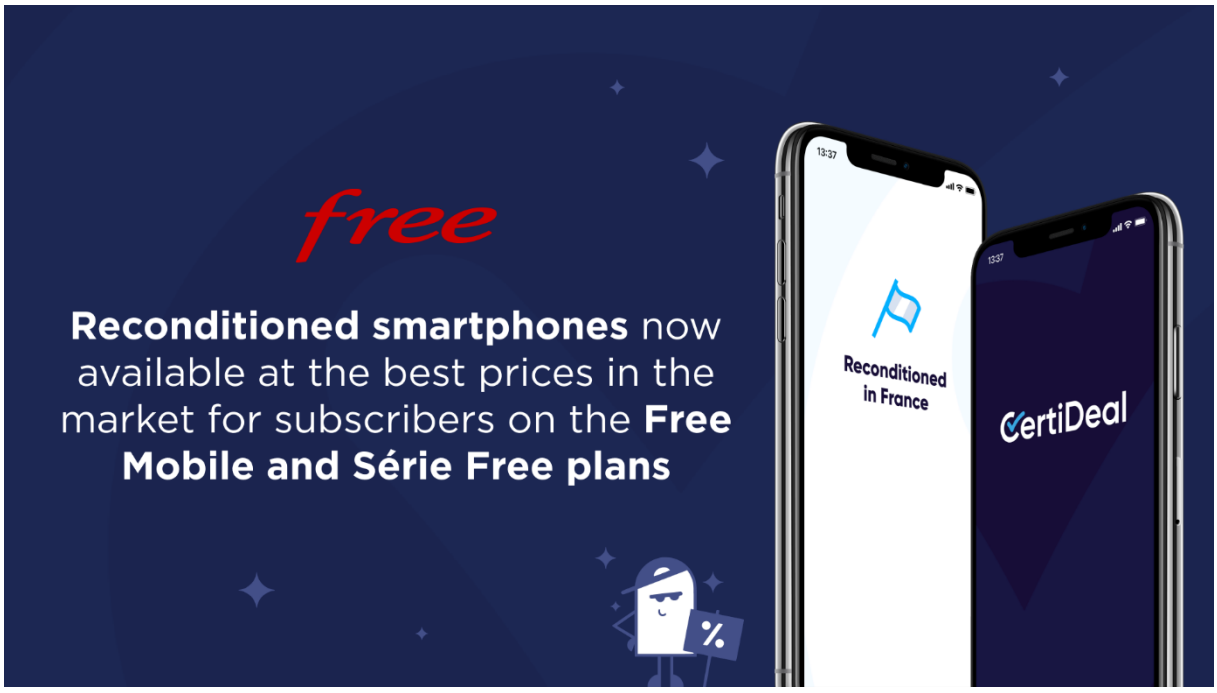
PRESS RELEASE

Paris, June 14, 2022



Defending purchasing power while doing what it takes to reduce our environmental impact are two of our key values at Free. And we're staying true to those values with the launch of a new exclusive offer for our mobile subscribers available on the website of CertiDeal, a specialist in reconditioned smartphones. Thanks to this new offer, our subscribers will have access to a broader range of reconditioned smartphones.

Exclusive offers at the best prices in the market for subscribers on the Free Mobile and Série Free plans

At Free we've once again taken action to defend our subscribers' purchasing power, with CertiDeal offering eligible Free mobile subscribers **an exclusive discount of at least 10%** on reconditioned smartphones, giving them the best prices in the market.

The proof of this can be seen in **the table below, which compares the prices** proposed by CertiDeal with those of other market players as at June 13, 2022.

				CertiDeal with Free*	Back Market*		SMAAART*	
Model	**Storage**	**Color**	**Condition**	**Observed price**	**Observed price**	**Saving vs Back Market**	**Observed price**	**Saving vs SMAAART**
iPhone SE	64 GB	Black	Fair	€189.89	€227.00	**20%**	€249.99	**32%**
iPhone 8	64 GB	Gold	Fair	€143.99	€157.81	**10%**	€179.98	**25%**
iPhone X	64 GB	Gray	Very good	€242.99	€280.00	**15%**	€299.99	**23%**
iPhone 12	64 GB	Black	Perfect	€557.99	€651.37	**17%**	€699.99	**25%**
iPhone XR	64 GB	Blue	Very good	€254.69	€295.19	**16%**	€319.99	**26%**
iPhone 11	64 GB	Yellow	Perfect	€361.79	€412.64	**14%**	€479.98	**33%**
iPhone XS	64 GB	Gray	Very good	€268.19	€320.00	**19%**	€329.99	**23%**
iPhone X	256 GB	Gray	Perfect	€305.99	€360.15	**18%**	€349.98	**14%**
Samsung Galaxy S9	64 GB	Black	Fair	€160.19	€209.00	**30%**	€209.99	**31%**

*** Retail prices observed on June 13, 2022 between 8:57 p.m. and 9:03 p.m.**
Prices can change on a daily basis and several times a day.

CertiDeal – the reconditioned smartphone specialist

Formed in 2015, CertiDeal specializes **in the reconditioning and online sale of smartphones**. Its French platform is responsible for **the entire certification process** so that it can consistently offer its customers high-quality phones. Each reconditioned phone has to go through three stages before being offered for sale: verification, testing and validation.

24-month warranty
CertiDeal's warranty is twice as long on average than that of its competitors.

Testing and certification
Each phone is tested based on a 30-point check to guarantee 100% quality.

Reconditioned in France
CertiDeal reconditions all of its products in France, in its workshops in the Paris area.

Avis Vérifiés
CertiDeal's customer reviews are excellent, as illustrated by its 9.3/10 rating on the French customer review platform *Avis Vérifiés*.

Free – taking action for the climate

This new offer fits seamlessly with Free's 10 climate pledges that we announced in January 2021 aimed at achieving carbon neutrality by 2035, particularly **Pledge no. 5,** "*Deploy an environmentally-friendly sales strategy*".

Since Free Mobile was launched in 2012, Free has always offered responsible solutions designed **to encourage people to keep their phones for longer**. And we have marketed **reconditioned mobile phones since 2019.**

Today, we're going one step further by teaming up with CertiDeal to offer special deals for reconditioned smartphones to our 13.7 million mobile subscribers.

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Terms and conditions apply. Only available to subscribers on the Free Mobile plan costing €19.99/month (€15.99/month for Freebox subscribers or €9.99/month for Freebox Pop subscribers) or the Série Free plan (price at June 13, 2022: €9.99/month for one year and then €19.99/month), provided the subscriber does not have any outstanding payments under their plan and is not currently paying for another smartphone with Free Mobile. Prices valid from June 13 through June 30, 2022 for one smartphone per eligible Free mobile subscriber.

Phones sold by CertiDeal.

About CertiDeal

CertiDeal is a French start-up founded in late 2015 by Laure Cohen and Yoann Valensi. It specializes in the reconditioning and online sale of smartphones, tablets and accessories. It conducts business in France, Spain, Italy, Belgium, Sweden and Portugal, employs 60 people and has over 500,000 customers. For more information visit the CertiDeal website.

About Free

Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-March 2022, it had 20.7 million BtoC subscribers (13.7 million mobile subscribers and 7 million fixed subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and now also operates in Italy under the iliad brand and in Poland under the Play and UPC Polska brands. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

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