

# The iliad Group makes 10 pledges to achieve carbon neutrality (net zero emissions) by 2035

 corporate social responsibility



- Today the iliad Group is publishing its Climate Strategy - the product of two years of collective work.
- We have set ourselves ambitious objectives for achieving carbon neutrality in France and Italy, with three milestones: 2021, 2035 and 2050.
- We're making 10 pledges today and plan to invest 1 billion euros over the next 15 years to achieve carbon neutrality.

Today the Iliad Group is publishing its climate strategy. This is the product of two years' work, which mobilized 80 Group employees and is rooted in our fundamental values of transparency, efficiency and solidarity.

The Group has been taking action to limit the impact of its business on the environment for almost ten years now. However, in view of the climate emergency the planet is currently facing, we firmly believe we now need to go even further and intend to invest €1 billion over the coming 15 years to achieve carbon neutrality in France and Italy. As we only acquired the Polish mobile operator, Play, in late 2020, this strategy does not yet apply to Poland, but work is already underway to include it in the Group's carbon assessment process.

## A strategy with 3 milestones

We've set ourselves ambitious objectives to achieve carbon neutrality in France and Italy, with 3 milestones:

- **By 2021:** for 100% of our electricity supplies to come from renewable sources
- **By 2035** – 15 years ahead of the Paris Agreement target date – net zero for our direct emissions<sup>1</sup>
- **By 2050**, net zero emissions for our most significant indirect emissions<sup>2</sup>.

## Our 10 pledges

Today the Group is making 10 pledges to achieve its carbon neutrality objectives. One or more indicators have been identified for each pledge and we are also committing to communicate transparently about tracking these indicators over the coming decades.

### Mobilize our resources

- No. 1** Invest €1 billion over 15 years to meet our objectives

### Transform our businesses

- No. 2** Improve the energy efficiency of our Fixed and Mobile networks
- No. 3** Ensure our data centers have advanced environmental performance
- No. 4** Further enhance the environmental performance of our Freeboxes
- No. 5** Deploy an environmentally-friendly sales strategy

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<sup>1</sup> Scope 1: Direct emissions from sources that are owned or controlled by the organization – Scope 2: Emissions generated by the production of electricity used by the organization

<sup>2</sup> Scope 3: Other indirect emissions generated by the supply chain and not controlled by the organization

**No. 6** Deploy a responsible procurement policy

**No. 7** Reduce emissions generated by our fleet of 4,200 vehicles

### Contribute to global carbon neutrality

**No. 8** Help create more renewable energy capacity

**No. 9** Invest in carbon sinks

### Communicate transparently

**No. 10** Set up a climate performance tracking system

**Thomas Reynaud, CEO of the Iliad Group said:** *“Telecoms are a catalyst for environmental transition. And we can’t legitimately promote environmental change unless we’re 100% committed ourselves. It’s all about being coherent and consistent. Today Iliad is making 10 strong pledges to achieve carbon neutrality for its direct emissions by 2035. And we intend to walk the talk by mobilizing all the necessary financial, technical and human resources and investing €1 billion over the next 15 years”.*

### To find out more

- Download our Climate Pledges brochure [here](#)
- Download our 10 Climate Pledges statement [here](#)
- Watch our presentation video [here](#):



## About the Iliad Group

Iliad is the parent company of Free, the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.) and provides straightforward and innovative offerings at the best prices. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. As at September 30, 2020, Free had over 20 million subscribers in France (6.7 million Broadband and Ultra-Fast Broadband subscribers and 13.5 million mobile subscribers). On May 29, 2018, the Group launched its mobile network in Italy under the Iliad brand, becoming the country's fourth operator, and had over 6.8 million subscribers at September 30, 2020. Following the acquisition of Play - the leading operator in the Polish mobile market - the Group has become the sixth-largest mobile telecom operator in Europe<sup>3</sup>.

### To find out more

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 [www.iliad.fr/en](http://www.iliad.fr/en)

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 Twitter @Groupelliad  
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### Contacts

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Investor relations: [ir@iliad.fr](mailto:ir@iliad.fr)  
Press relations: [presse@iliad.fr](mailto:presse@iliad.fr)

**Exchange:** Euronext Paris

**Market place:** Eurolist A of Euronext Paris (SRD)

**Ticker symbol:** ILD

**ISIN :** FR0004035913

**FTSE classification:** 974 Internet

**Member of** Euro Stoxx, SBF 120, CAC Mid 100

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<sup>3</sup> In terms of number of mobile subscribers in Europe, excluding M2M.